



219 Prospect P.O. Box 6
Alma, Michigan 48801
989-463-4757 Fax 989-463-6545
email: rebeats@rebeats.com
website: www.rebeats.com

Exhibitor/Sponsor Letter

22nd Annual Chicago Drum Show

May 19 and 20, 2012 Kane County Fairgrounds, St Charles, Illinois

Important: reserve your space asap; all it takes is a quick email (rob@rebeats.com) or phone call (989-463-4757) The application form can be completed later.

Two important changes to note!!

1. Tables are no longer included in the booth price. Tables are now \$10.00 each. Exhibitors will pick up their own tables, they will not longer be distributed by show staff. You can pay for table rental in advance, or when you pick up your tables.
2. When an exhibitor cancels after Jan 30th, there will be a cancellation fee equal to 50% of the booth price.

Deadlines

- October 30, 2011** Exhibitors have until this date to reserve the same spot they had in 2011.
January 30, 2011 Exhibitors confirmed by this date will be listed in print advertising.
April 15, 2012 Show program advertising and listing deadlines.

Exhibitor access: Exhibitor setup for 2012 is on Friday May 18 from 3 P.M. to 8 P.M.. VIP and exhibitor access to hall Saturday and Sunday; 8:00 A.M.. (Show open to public 10:00 A.M.-5:00 P.M.)

Booth and attendance pricing:

VIP admission: (access during exhibitor load-in) \$75.00

General Admission: Adults: \$10.00 per day Children 5-12: \$5.00 Children under 5: free

Booth prices;

10x10, 2 exhibitor passes=\$200.00 10x15, 3 exhibitor passes= \$300.00
extra exhibitor passes; \$25.00 each (Exhibit personnel only!)

Booth options:

Tables: \$10.00 each

WiFi: Broadband internet access for Friday/Monday for \$25.00.

Pipe and Drape backdrop: \$25.00

Table drape: \$5.00

32" LCD Monitor: \$100.00

Electricity in booth: \$15.00 note: If your booth is along an outside wall, you can simply run your own extension cord to the nearest wall-mount electrical outlet.

Exhibitor payment terms: Booth payment can be made any time between now and exhibitor check-in at the show.

Exhibitor & VIP access: Friday the 18th, 3 P.M. to 8:00 P.M., Saturday and Sunday 8:00 A.M..

Show Open to the public: Saturday and Sunday 10:00 A.M. to 5 P.M.

Exhibitor load-out: Exhibitors must leave displays set up until end of the show and must remove trash from their booth area.



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Shipping materials to the show: DO NOT SHIP DIRECTLY TO KANE COUNTY FAIRGROUNDS!!

Address exhibit materials as follows:

Your name (or the name of your business), Booth Number XXX, c/o Rob Cook @ Rebeats Drum Show, The UPS Store, 902 S Randall Rd, Ste C, St Charles, Illinois 60174

If you have any questions, contact Rob Cook at Rebeats or Mike at UPS; 630-443-6610. Materials should be shipped so they arrive the week of May 10th. Rebeats staffers will pick up all parcels held for the drum show on Friday and deliver them to the booths for a fee of \$2.00 per item. If you prefer to pick up your shipments yourself (you will have to pay The UPS Store the \$2/item fee) and do *not* want them delivered directly to your booth, please let Rob know.

Shipping exhibitor materials home from the show: Mike from The UPS Store will be coming to the show at the end of exhibit hours on Sunday to help you with return shipping arrangement.

Sales tax on items sold at show: There are three options listed on the exhibitor registration form:

1. Exhibitor has his own Illinois State sales tax number.

2. Exhibitor will use the form provided by Rebeats, the "Special Event Tax Collection Report and Payment Coupon" (form IDCR-6-SETR). This form has the Rebeats tax number on it, each exhibitor fills in his personal information and submits the form with payment directly to the State of Illinois. This form can be downloaded through a link at the Rebeats site or you can go directly there: <http://rebeats.com/drumshow2011/Illinois%20tax%20payment%20coupon.pdf>

3. Exhibitor indicates that he will exhibit only, there will be no sales subject to sales tax.